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Decal Application Instructions

Each decal has three pieces:

1. The top layer is the **transfer tape or pre-mask**.
2. The middle layer is the **actual vinyl decal**.
3. The bottom layer is the **backing**.

These decals come to you all together in three layers.

The top layer is called transfer tape or pre-mask. It looks somewhat like regular masking tape. The middle layer is the actual decal and this will come up with your transfer tape when you're ready to apply. The bottom layer is a backing paper with a waxy surface.



Quick Vinyl Application Tips....

- Do not use alcohol directly on the decal - it will destroy the adhesive.
- Flatten decal between two heavy books or roll opposing way so it may lay flat easier.
- Do not touch the adhesive backing - oils from your skin will prevent sticking.
- Do not point high pressure car wash nozzle at the edges of the sticker/decal for a long time - may lift or break pieces. Car washes are safe.
- Don't apply wax over graphics, especially if the wax contains any petroleum distillates.

Temperature Recommendations:

Surface temperatures **MUST** be between 50 and 90 degrees Fahrenheit before attempting the installation. As a general rule, if the surface is hot to the touch it's over 90 degrees Fahrenheit. Adhesive becomes brittle when it gets too cold and gummy when it gets too hot. Applications outside the recommended range of 50 to 90 degrees Fahrenheit reduce the adhesives' ability to perform.

Application Procedures:

All surfaces are contaminated to some degree. To ensure good adhesion to any vehicle surface it is critical that you follow these recommended procedures in decontaminating and preparing the surface prior to any vinyl product installation.

1. Wash and rinse the area with liquid dish detergent and warm water. Then dry the surface with a clean, lint-free towel or cloth.
2. Finish up the cleaning process by wiping down the entire area with Isopropyl Alcohol (rubbing alcohol). To avoid recontamination during the final cleaning step, wipe the surface in just one direction, using a clean, lint-free towel or cloth. You are now ready to apply the vinyl.

Wet Application Fluid:

You can make you own application fluid with 4 drops of dishwashing liquid (dawn, joy, or baby shampoo etc.) to 1 quart of water in a spray bottle.



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Installation Instructions



1. Measure where you want your decal to be. Then tape in place on 1 side only to use as a hinge, using regular masking tape. Place your tape on the top, bottom or either side, however you feel more comfortable.



2. Peel the bottom WAXY LINER layer away from the DECAL and MASK LAYER starting at the opposite side of the masking taped hinge, and slowly remove it.



3. Wet method is suggested for beginners and larger decals. To use the wet method placement, spray the boat surface with a mixture of soap and water.



4. While still holding the PRE-MASK layer away from the boat surface. Use a squeegee, credit card or any plastic straight edge to help in application. Start from the side with the tape and gently work away from the tape and squeegee out all water and soap.

(Note: if you do not have a squeegee use your fingertips or the sharp edge of a credit card, plastic ruler or similar object)



5. Use your squeegee and apply pressure from the middle to the outward sides, this will remove all water and start the decal adhesion. Let sit for 5 minutes before removing. If your decal appears to not be sticking the fluid is still behind the decal, just squeegee again and let sit for 10-15 minutes.

The decals have a pressure sensitive adhesive the harder you rub the harder it sticks, also the longer you let it sit the stronger the adhesive will adhere.



6. Now you're ready to pull off your PRE-MASK layer and view your decal. Gently pull it off, if you see some vinyl start to come up with the PRE-MASK then lay it back down, squeegee, and wait a few minutes and try again.

Prick any air bubbles with a pin and rub down. Be sure that outer edges of decal are rubbed down smoothly and all liquid is forced out. This is essential for proper adhesion.